

Formazione di eccellenza svizzera

SEG Swiss Education Group è un gruppo di università Svizzere rinomate a livello internazionale nella formazione Manageriale.

L'eccellenza di Swiss Education Group assicurerà il tuo futuro!

SEG è costituita da **César Ritz Colleges** Switzerland (Le Bouveret/ Lucerna e il centro universitario di Brig), **Culinary Arts Academy** Switzerland (Le Bouveret e Lucerna), **SHMS** Swiss Hotel Management School (Caux Palace e il centro universitario di Leysin), **HIM** Hotel Institute Montreux (Montreux), **IHTTI** Institute of Hotel & Design Management (Neuchâtel).

Un network di Università Leader nell'Hospitality Management, la cui vasta gamma dei programmi offerti include lauree, specialistiche e master, formando manager in :

- Organizzazione eventi
- Turismo
- Resort & Spa
- Pubbliche Relazioni
- Marketing
- Business
- Design
- Imprenditorialità
- Arti Culinarie
- Management Alberghiero

- Modello di studio basato sulla combinazione di materie accademiche e stage lavorativi
- Alloggi e ambienti di studio moderni e funzionali
- Ampia varietà di attività e visite professionali
- Corsi di lingua in inglese
- Accreditamento dei titoli di studio con istituzioni internazionali
- Ottime opportunità d'impiego in tutto il mondo

Per ulteriori informazioni:

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SWISS EDUCATION GROUP

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Scegliete l'università e il programma che fa per voi

César Ritz Colleges Switzerland Hospitality, Tourism & Entrepreneurship

Swiss Higher Diploma in Hotel & Tourism Management

Bachelor of International Business in Hotel
& Tourism Management/Bachelor of Arts in
Hospitality Business Management

Master of Arts in International Business in
Hotel & Tourism Management

Master of Science in International Hospitality Management
or International Tourism & E-Business Management

Culinary Arts Academy Switzerland Culinary Arts



Swiss Advanced Certificate in Culinary Arts/
Certificate in Higher Education

Swiss Higher Diploma in Culinary
Studies/Foundation Degree in Culinary Arts

Bachelor of Arts in Culinary Arts

Postgraduate Diploma in Culinary Arts

Master of International Business in Culinary Management

Certificate in Swiss Pastry & Chocolate Arts (specialisation)

Hotel Institute Montreux Hospitality & Business



Swiss Diploma in Hotel Operations Management

Swiss Higher Diploma in International Hotel Management

Bachelor of Business Administration in Hospitality
Management with specialisation in Finance,
Marketing or Human Resources

Postgraduate Diploma in Hospitality Business Management

Master of International Business in Hospitality
Business Management with specialisation in
Finance, Marketing or Human Resources

IHTTI School of Hotel Management Hospitality & Design



Swiss Certificate in Food & Beverage Studies

Swiss Diploma in International Hotel Operations

Swiss Higher Diploma in International Hotel
& Design Management

Bachelor of Arts in International Hospitality
& Design Management

Postgraduate Diploma in Hospitality & Design Management

Master of International Business in Hotel & Design
Management

Swiss Hotel Management School Hospitality, Events, Resort & Spa



Swiss Diploma in Hotel Operations Management

Swiss Higher Diploma in Hospitality
Management, Events Management or
Hospitality & Events Management

Bachelor of Arts in Hospitality Management, Events
Management or Hospitality & Events Management

Postgraduate Diploma in Hotel Operations
Management, Hotel Management, Events
Management or Food & Beverage &
Restaurant Management

Master of Science in International Hospitality
Management

Master of International Business in Hotel,
Resort & Spa Management or Food &
Beverage & Restaurant Management

All programmes offer students the opportunity to complete valuable work experience through internship placements in Switzerland or worldwide. Depending on the chosen programme students complete either one or two internships of four to six months.

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